

Colleges and Institutes Canada  

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Collèges et instituts Canada

# WITH ONE VOICE

Advocate • Empower  
Research • Partner • Excel

COLLEGES AND INSTITUTES CANADA

## **STRATEGIC PLAN**

2013 to 2019



Colleges and Institutes Canada  
Collèges et instituts Canada

**Colleges and Institutes Canada (CICan)** is the voice of Canada's publicly-supported colleges, institutes, cegeps and polytechnics, as well as an international leader on applied education and innovation, with ongoing programs in over 25 countries. Working in close collaboration with industry and community partners, CICan's members offer more than 8000 programs at campuses serving urban, rural, remote, and northern communities all over Canada, contributing to inclusive economic growth.

#### **Colleges and Institutes Canada**

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COLLEGES AND INSTITUTES CANADA STRATEGIC PLAN 2013 to 2019



## Vision

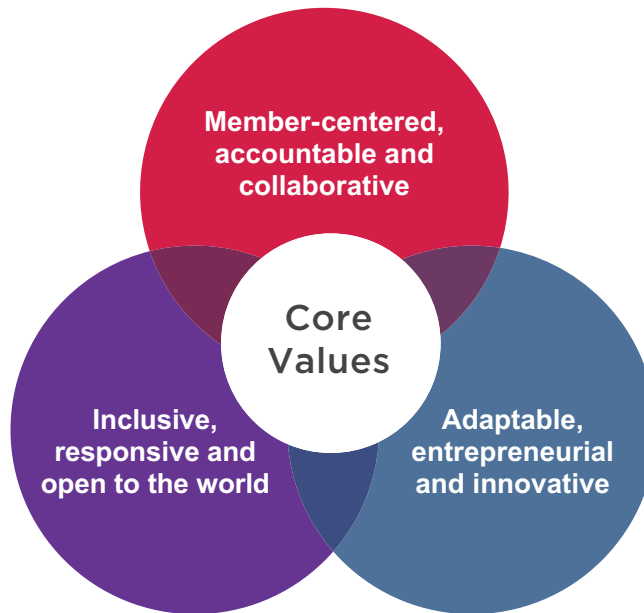
Colleges and institutes drive Canadian prosperity by being global leaders in applied education and partnered innovation

## Mission

With one voice, Colleges and Institutes Canada promotes the excellence of the Canadian college and institute system

## Value Proposition

Colleges and Institutes Canada enhances the success of individual members by providing services that meet shared needs and advance common interests



# Operating Principles



## GOAL 1

# Advocate

To champion members' priority interests in the context of the federal government priorities and promote the pivotal role that colleges, institutes, and their learners play in fostering social and economic prosperity.

### **CICan will focus on:**

- Improving the effectiveness of advocacy approaches and activities
- Identifying CICan's annual advocacy priorities based on consultations with members, government and other stakeholder organizations
- Promoting the interests of members in line with their core mandate, including:
  - Post-secondary education access
  - Skills development
  - Work-integrated learning
  - Applied research and entrepreneurship
  - Indigenous education
  - Student mobility

## GOAL 2

# Empower

To lead professional development and knowledge-sharing activities, nationally and internationally, to foster institutional and individual learning and networking of members.

### **CICan will focus on:**

- Organizing events that provide opportunities for member institutions and stakeholders to network, share information and develop partnerships
- Leading professional development programs for the next generation of college and institute leaders across Canada and around the world
- Coordinating multiple networks among members across the country to catalyze and support collaboration
- Hosting the World Federation of Colleges and Polytechnics (WFCP) Secretariat
- Promoting colleges and institutes best practices to the United Nations through its UNEVOC Centre
- Supporting colleges and institutes looking to develop international strategies individually tailored to each institution

## GOAL 3

# Research

To become the knowledge hub of the Canadian college and institute system for domestic and international stakeholders by gathering, producing and releasing strategic information and data.

### **CICan will focus on:**

- Gathering data and reporting on key topics including applied research, skills development, post-secondary education access, infrastructure, and internationalization
- Creating detailed profiles of member institutions featuring enrolment data, research priorities, Indigenous education programs and services, and success stories
- Publishing a collection of reports and studies on the PSE system



## GOAL 4 Partner

To provide opportunities for members to work with domestic and international partners to foster and advance professional and technical education and training in Canada and abroad.

### **CICan will focus on:**

- Supporting the recruitment of international students and academic mobility opportunities for staff and faculty
- Providing opportunities for Canadian colleges and institutes to build strong, meaningful collaborations with the right overseas partners
- Championing our members' interests in the Canadian Consortium for International Education and the federal International Education Strategy
- Working with domestic and international funders to deliver projects that advance and promote the strength of Canada's college and institute system

## GOAL 5 Excel

To govern and manage in the best interests of our members using evidence-based decision-making.

### **CICan will focus on key areas, such as:**

- Being a model of excellence in governance and risk management
- Developing human resources practices that support employee satisfaction, engagement, and lifelong learning
- Maintaining modern information technology and financial systems
- Focusing on strategic and operational planning to support the achievement of CICan's goals in an efficient manner.